

**MAXPAPIS**

**PRESENTATION 2010**



**Massimiliano Papis** was born October 3, 1969 in Como, Italy, and now lives in Mooresville, NC, USA with wife Tatiana, sons Marco & Matteo, and quite a few pets.

Max is one of the most versatile and accomplished drivers in the world as you will see in the next pages, a consummate professional who through his career combined natural talent, lots of hard work, focus, and sheer determination to win as he climbed over each step, surpassing his limits and building an impressive résumé in the process.

In 1996, fresh out of Formula 1, young Max Papis came to America and made an immediate impact in the driving circles when, at the end of a particularly tough Daytona 24 Hours and at the wheel of a mended factory Ferrari prototype, he put on a very spirited, 'never-say-die' drive to chase the leaders, which earned him the nickname "Mad Max" Papis. It stuck ever since, and he is still driving just like that.

At a more personal level, a man dedicated to his family, an avid cyclist, fitness enthusiast and committed to the causes that matter and touch him closely, such as the battle against cancer. Max is also a Political Science graduate of Milan University.



**“Mad Max” Papis** has, during his entire career, experienced a very special bond with his fans, who have always been close to him in the good and not so good moments in his life.

This bond is evidenced today as Max becomes a familiar name in the NASCAR community, and is very quickly adopted as a favorite of their own.

Currently with over 11,000 followers on twitter and growing quickly, Max is already on the top 10 ranking of NASCAR drivers in that category.

NASCAR fans are known as the most loyal in sports, and they come to add to Max’s passionate multi-racing tribe.

The number of fans taking the time to participate on his website and facebook fan club pages confirm his acceptance and empathy with them.

Even the media has noticed, and has been talking about Max as a model of hard work, determination, and great attitude.



True to his versatile driver fame, he started this 2010 Season with a runner-up performance in the legendary Rolex 24 Hours of Daytona in February, with a BMW Riley for TELMEX/Target Chip Ganassi Racing with Felix Sabates – a race he has won before.



In 2010 Max Papis is again racing a limited season in the NASCAR Sprint Cup – the only European to do so – with the #13 GEICO Toyota Camry of Germain Racing, and in the NASCAR Camping World Truck Series with the #9 GEICO Toyota Tundra of the same team.



# Max's Year by Year Racing Activities

**2010**

**NASCAR Sprint Cup Series:**

#13 GEICO Toyota Camry

**NASCAR Camping World Truck Series:**

#9 GEICO Toyota Tundra

**Rolex 24 at Daytona:**

#01 TELMEX/Target Chip Ganassi Racing w/ Felix Sabates  
2<sup>nd</sup> place

**2009**

**NASCAR Sprint Cup Series**

#13 GEICO Toyota Camry

15 Starts - 1 top-ten finish (Watkins Glen)

**NASCAR Camping World Truck Series**

#9 GEICO Toyota Tundra

9 starts - 1 top-ten finish (Fontana)

**NASCAR Nationwide Series**

#1 Miccosukee Resorts and Gaming Chevrolet

1 start (Montreal)



**2008 American Le Mans Series (ALMS)**

**GM Driver with Corvette C6.R for Corvette Racing**

Sebring 12 Hours - 2nd Place  
Le Man 24 Hours - 3rd Place  
Petit Le Mans - 2nd Place

**NASCAR Sprint Cup Series**

C.O.T. test driver of the #48 Hendrick Motorsports Chevrolet  
Driver of the #70 HAAS CNC Chevrolet (Sonoma, Watkins Glen)

**NASCAR Nationwide Series**

**#64 Rusty Wallace, Inc. Chevrolet**  
(Mexico City, Montreal, and Watkins Glen)

**2007 American Le Mans Series (ALMS)**

**GM Driver with Corvette C6.R for Corvette Racing**

**WINNER** – Sebring 12 Hours  
**WINNER** - Petit Le Mans

**NASCAR Nextel Cup Series**

C.O.T. test driver of the #48 Hendrick Motorsports Chevrolet

**NASCAR Busch Series**

**#1 Miccosukee Resorts & Gaming Chevrolet**  
Montreal – 3rd place finish, started on front row

**Rolex GRAND-AM Series**

**Krohn Racing**

Mexico City – POLE and 2nd place finish  
Virginia International – POLE and 2nd place finish  
Mid-Ohio – 3rd place finish  
Daytona Beach – 3rd place finish



**2006**

**American Le Mans Series (ALMS)**

**GM Driver with Corvette C6.R for Corvette Racing**

Petit Le Mans – Pole Position

Le Mans 24 Hours participant

**A1GP World Cup of Motorsport**

Invited to represent Italy at Laguna Seca Raceway

**GRAND-AM**

24 Hours of Daytona plus 3 other races with top teams Chip Ganassi Racing, Krohn Racing, and Cheever Racing

**IRL – Cheever Racing**

Participant of the 90th running of the Indianapolis 500

**NASCAR Nextel Cup Series**

Road course test driver of the #48 Hendrick Motorsports Chevrolet

**NASCAR Busch Series**

**#36 Sport Clips Chevrolet**

Two events with McGill Motorsports, for team's best finish of the season, 14th position at Watkins Glen.

**Crown Royal IROC Series (International Race of Champions)**

Daytona Road Course – 2nd place finish



**2005**

**Crown Royal IROC (International Race of Champions) Series**  
Selected and competed in the four-race championship.

**American Le Mans Series (ALMS)**

**GM Driver with Corvette C6.R for Corvette Racing**

**12 Hours of Sebring - 2nd place in GT1 class**

**Le Mans 24 Hours – 2nd place in GT1 class**

**Petit Le Mans – 6th place in GT1 class**

**GRAND-AM**

**Krohn Racing / TRG Daytona Prototype Pontiac Riley**

**24 Hours at Daytona – started on 2nd row**

**Miami Homestead Race – 3rd place finish**

**Brumos Porsche 250 Daytona – 3rd place finish**

**SPEED World Challenge**

**Driver with Cadillac CTS-V for Team Cadillac**

**Winner – Road Atlanta**

**Winner – Mazda Raceway Laguna Seca**

**Team also won manufacturers title**

**NASCAR Nextel Cup Series**

**Tested the #48 Hendrick Motorsport's Chevrolet**





**2004**

**GRAND-AM Daytona Prototype class**

**CompUSA Chip Ganassi Racing with Felix Sabates, Lexus/Riley**

**2004 SERIES CHAMPION**

**WINNER - POLE 6 Heures du Circuit Mont-Tremblant**

**WINNER Sahlen's Six Hours of The Glen**

**WINNER - POLE Mid-Ohio Road Racing Classic**

**WINNER - POLE California Speedway**

**Phoenix - 2nd place overall, POLE**

**Daytona - 2nd place overall, POLE**

**VIR- 2nd place overall, POLE**

**Barber - 3rd place overall, POLE**

**\* 11 pole positions in 12 races, \* 8 Podium finishes**

**American Le Mans Series (ALMS)**

**GM Driver with Corvette C5R for Corvette Racing**

**12 Hours of Sebring - 1st place in GTS class**

**Le Mans 24 Hours - 2nd place in GTS class**

**Petit Le Mans - 2nd place in GTS class**



**2003**

**NASCAR**

Evernham Motorsports tested a Dodge Winston Cup Car  
Kentucky Speedway

**ASCAR**

HTML Team, raced a Ford ASA type car  
Rockingham Speedway (UK)

**GRAND-AM Rolex 24 Hours at Daytona**

Team JMB USA in a Ferrari 360 GT

**GRAND-AM Brumos Racing Circuit Mt. Tremblant**

2nd overall in a DP Fab Car-Porsche #59

**Le Mans 24 Hours JML Team Panoz**

5th place overall

(best ever finish for Panoz)

**American Le Mans Series (ALMS)**

JML Team Panoz LMP 900 Class

12 Hours of Sebring 5th place overall

(best ever finish for Panoz)

Petit Le Mans 2nd overall

(best ever finish for Panoz)

**CART** raced 7 events for PKR, best finish of 4th in Road America



**2002**

**GRAND-AM**

Doran-Lista Racing - Dallara-Judd

**Winner of the Rolex 24 Hours at Daytona** with co-drivers Mauro Baldi, Didier Theys, Fredy Leinhard

**CART** Sigma Autosport Ford Cosworth-Lola

**3rd Long Beach Grand Prix**

**3rd Milwaukee Mile Oval**

(Financial problems forced Sigma Autosport to close up shop 5 races into the season)

**CART Fernandez Racing** substituted for Adrian Fernandez in a Lola-Honda at Mid-Ohio and Fontana Superspeedway

**Indy Racing League (IRL)**

**INDY 500 with Red Bull Cheever Racing** - Dallara-Infiniti

**IRL Marlboro Team Penske** Substituted for Gil de Ferran in a Dallara-Chevrolet at the Texas Motor Speedway

**American Le Mans Series (ALMS)**

**Team Olive Garden** - FERRARI 550 GTS

Petit Le Mans, **4th in GTS class**

**NASCAR Haas-Carter Organization** tested at Lakeland with a Ford Winston Cup car



**2001**

**CART FedEx Championship Series**

**Team Rahal Miller Lite Ford Cosworth-Lola**

**6th overall in points.**

**WINNER and POLE of GI Joe's Portland GP**

**WINNER of the Laguna Seca GP**

**(from 25<sup>th</sup> on grid)**

**2nd at Lausitzring Germany (oval)**

**2nd at Fontana Superspeedway**

•In six superspeedway races Max led 427 laps  
(over double of the nearest driver, Michael Andretti)

**GRAND-AM Rolex 24 Hours at Daytona** Dyson Racing in a  
Riley Scott –Lincoln.

**2000**

**CART FedEx Championship Series**

**Team Rahal Miller Lite Ford Cosworth-Reynard**

**WINNER at Homestead-Miami Speedway**

**2nd in the Tenneco Detroit Grand Prix**

**GRAND-AM**

Dyson racing in a Riley Scott-Ford SRP1 division

**WINNER of the Rolex 24 Hours at Daytona**



**1999**

**CART FedEx Championship Series**

**Team Rahal Miller Lite Ford Cosworth-Reynard**

**5th overall in points**

**2nd at Fontana Superspeedway**

**2nd Australian Grand Prix**

**3rd at Laguna Seca Grand Prix**

\* Scored 11 top-five finishes in 20 starts

\* 2nd in most laps lead

\* 1st in miles and laps completed

**IMSA Championship**

**3rd at Rolex 24 Hours at Daytona in a Ferrari 333SP**

with Jimmy Vasser and Stefan Johansson

**1998**

**CART FedEx Championship Series**

**PPI Motorsports MCI Team Reynard –Toyota**

**Career-best 5th at Houston Grand Prix** (best ever finish for a Toyota powered car at time).

\* Provisional pole at Detroit (highest provisional qualifying position for a Toyota engine)

\* Fastest Toyota qualifier in 15 of 19 races

**IMSA Championship**

**SCANDIA Ferrari 333SP**

**3rd from POLE at Rolex 24H at Daytona**

led 18 of 24 hours



**1997**

**CART FedEx Championship Series**

**PPI Motorsports MCI Team Reynard -Toyota**

Season-best 8th in Michigan Superspeedway

\*Nine top 15 finishes

**Le Mans 24 Hours**

Team MOMO - Ferrari 333SP

**4th in P1 Class and 6th overall**

**1996**

**IMSA World Sports Car Championship**

Team MOMO in the 'factory' Ferrari 333SP.

**2nd overall in points**

**Winner** of 6 hours of Watkins Glen,

**Winner** of Road Atlanta Grand Prix

**Winner** of Lime Rock Grand Prix

\* **4 Pole Positions**

\* Set 8 new track records

**CART FedEx Championship Series**

**PPI Motorsports MCI Team Reynard -Toyota**

Season-best **9th at Road America**

(first point scoring for PPI Motorsports)

**1995 F1 World Championship**

Arrows Grand Prix with Brian Hart Engines

Career-best 7th at home track Monza - Italian Grand Prix



**1994**

**F1 World Championship**

**Team Lotus-Mugen Honda test driver**

(drivers Johnny Herbert and Alex Zanardi)

**Ligier Renault F1 tested in Estoril**

**Formula 3000 International**

Mythos Team Reynard –Judd.

**5th overall in points**

**WINNER and POLE Spanish GP in Barcelona**

**1993**

**Formula 3000 International**

Team Vortex Motorsport, March F1 Jr team - Reynard-Judd

4th in the first race at Donington Park in England.

**1992**

**Formula 3 Italian Championship**

VW Factory Team, Piemme Motors Dallara-VW

5th in the Championship

**WINNER and POLE at Vallelunga**

Scored five other top-five finishes

**Formula 3 Monaco Grand Prix 5th overall**



**1991**

**Formula 3 Italian Championship**

Team Venturini Dallara-Alfa Romeo

**Winner at Monza GP Lotteria**

**Winner at Binetto**

**1990**

**Formula 3 Italian Championship**

Euroteam Marlboro Reynard-Alfa Romeo

Three top-six finishes

Season-best 5th at Monza

**1989**

**Formula 3 Italian Championship**

R3 Racing for Italy March -Toyota with teammate Alex Zanardi

**1988**

**Formula Monza series**

**KARTING**

Italian National Karting Team CRG Racing Team

Raced in the European Karting Championship

Raced in the World Karting Championship





1987

KARTING

Italian National Karting Team PCR-PCR

Winner of the prestigious Marlboro Intercontinental Championship in the Hong Kong streets.

POLE in the European Karting Championship  
Raced in the World Karting Championship



G. Paterlini

1982-1986

KARTING

Italian National Karting Team DAP

Raced in 2 World Karting Championship events  
Raced in 3 European Karting Championship events  
Raced in 5 Italian Karting Championship events



G. Paterlini

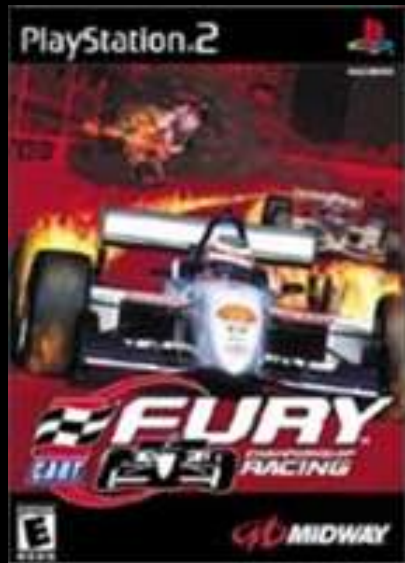
1981

KARTING

Began racing career in Italy in Karting Cadetti Class



Examples of Advertising/Promos/Media



## Racing/Business Highlights

Raced and worked with several major engine manufacturers and respective engineering departments:

FORD Motor Company Toyota  
Motorsports  
Honda  
Ferrari SPA  
Judd Engines  
Infiniti Engines  
Zytech Engines  
Hart Engines  
VW  
Elan Engines  
Alfa Romeo  
Porsche  
General Motors



Represented, on and off track, several major corporations such as the ones below :

Miller Brewing Company	Sunoco Oil
Shell Oil Corporation	Viewsonic
Hewlett Packard	Coca-Cola
Philip Morris USA	Olive Garden Restaurants
MCI Worldcom	Harley Davidson Motor-Company
Pioneer Electronics	Champion Spark Plugs
Ford Motor Company	Brembo brakes
Cosworth Racing	FedEx
Ferrari SPA	PPG
Toyota Motor Company	Textron Automotive
Red Bull Energy Drink	Firestone Tires
MOMO design	Bridgestone Tires
Lista Cabinets	Yokohama Tires
Proctor and Gamble Italy	Michelin Tires
AGIP Oil Italy	Diesel Jeans
Ferrero USA and Italy	Bosch
Enervit Energy Food	Omega swiss watch
Rockwell First Point	Linel stretch fabric
Alpinestars	CompUSA
Sport Clips Inc.	GEICO



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